



35+ years
of innovation



3,500+ customers
worldwide



<90 days
to go live



“With GhostDraft, we are improving our customers’ experience by creating customized documents and delivering to their preferred channel.”

Joe Scollo

Partner and Founder



Key Capabilities for Life

- ✓ Paperless billing
- ✓ Personalized policy issuance
- ✓ Marketing
- ✓ Client correspondence
- ✓ Digital interactive quotes
- ✓ Claims processing
- ✓ Omni-channel communications
- ✓ On-boarding and welcome kits

GhostDraft Life Insurance Solutions

Overview

Meet your customers’ changing needs with the leading digital engagement technology for top insurers. Our advanced customer communication and document automation solutions integrate into your business to create better experiences, greater efficiency and more agility across any platform

Get to market faster

GhostDraft gives business teams the power to develop and deliver content for the entire insurance customer journey in one highly intuitive platform. Using GhostDraft’s ISO forms and subscriptions, insurers can create and update documents faster.

Deliver highly personalized communications

GhostDraft makes it easy for business users to personalize communications using templates and rules to incorporate customers’ preferences and generate correspondence in their preferred language, format and channel.

Streamline communications management

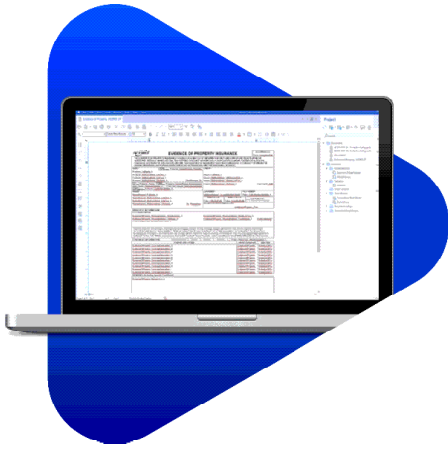
With GhostDraft, communications are created, updated, stored and shared in a central location, enabling collaboration for all key stakeholders.

Empower business users with authoring control

GhostDraft gives business users a highly intuitive platform to generate and deliver communications, allowing IT to focus on other important projects. Non-technical users can easily create and test batch, on-demand and interactive documents.

Ensure compliance and consistency

GhostDraft users can create and customize workflows, empowering business teams to review, update and approve content to ensure consistency and compliance across all customer communications.



One platform for the entire process

The only true all-in-one CCM platform on the market empowers insurers to efficiently manage communications throughout the entire 5 stage process, allowing you to create, manage, publish and approve your forms and documents with greater ease and speed.

More than just a print engine

Gain a modern, cloud-based solution delivering advanced CCM capabilities to manage all your print and digital communications needs. Our intuitive technology is easy to implement, maintain and use, helping insurers of all sizes become self-sufficient and successful.



Ensure compliance and consistency

Collaborate with key stakeholders across the entire communications life cycle. Send and receive automated review and approval alerts, accelerating and ensuring compliance with brand standards and government regulations across all customer communications.

