## GhostDraft

## **Grow Faster with Cloud-Native CCM**

GhostDraft is the only cloud-native customer communications platform designed for insurance.

GhostDraft is a modern and cloud-native solution, delivering advanced omnichannel CCM capabilities – much more than a document print engine. Our unique loosely-coupled architecture is flexible, scalable and simplistic, making a core system change easier and less risky. Deployed through Microsoft Azure, we guarantee reliability, security and rapid implementation. GhostDraft's technology is easy to implement, maintain and use, helping insurers of all sizes become self-sufficient and successful.



- Centralize all your customer communications projects throughout the entire lifecycle
- Enable enterprise-wide automation spanning multiple functions
- Boost agility and speed to market by modernizing and automating processes
- Quickly integrate with core systems, homegrown platforms, and all other technologies using APIs
- Eliminate maintenance fees and minimize costs with true SaaS all-inclusive pricing
- Reduce technical risks of innovations, updates and new technology for a future-proof suite
- Partner with a subscription-based provider who puts the customer first
- Scale faster with a powerful and easy-to-use platform designed for high-volume communications